

———— Sarv.com Presents ————

Transactional Emails

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OUR COMPANY

Sarv is a Unified Communication Services Platform that fits all size of businesses unleashing their potential to grow at higher rate.

Since 2011, the vision is same. That is to develop & provide all types communication mediums.

During this time we have worked for many well known brands and aided political parties with their campaigns.

Recently Sarv was awarded second place in Innovation Challenge for Video Conferencing by MeitY, Government of India.

In 2016-2017, Sarv was awarded Great User Experience and Rising Star by Finances Online.





We Love What We Do & Produce Quality

1,10,000+
Happy
Customers



24x7 Expert
Support



Detailed
Analytics



Unified
Communication
Platform



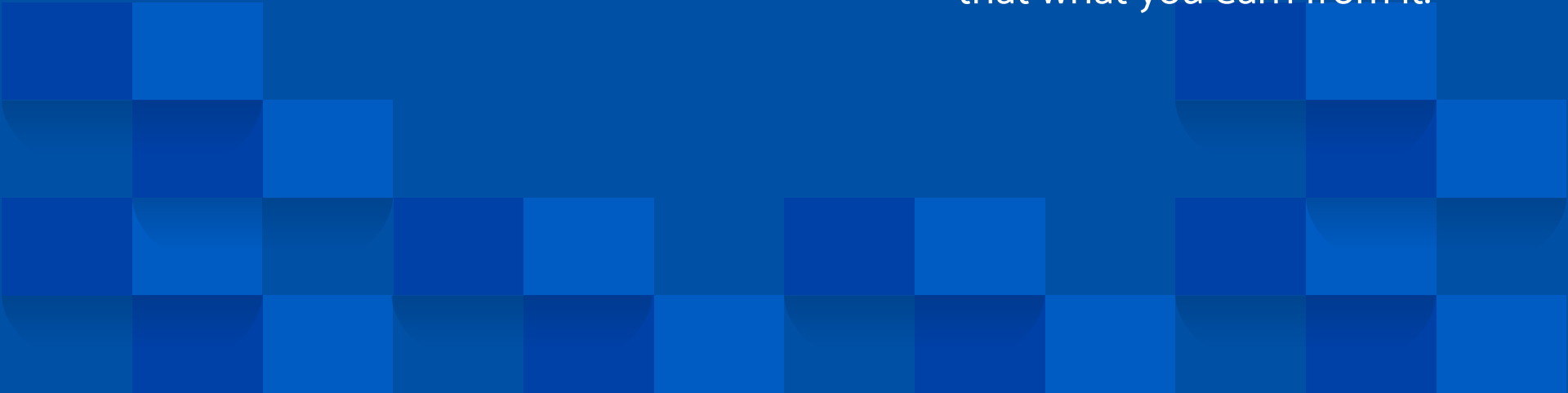
World Class
Technology



A decorative graphic consisting of a 2x2 grid of solid blue squares, positioned to the left of the main title.

Transactional Emails

Deliver every emails to generate higher ROI while you spend so less
that what you earn from it.

A decorative graphic at the bottom of the slide consisting of a grid of blue squares in various shades, creating a pixelated or mosaic effect.



What is Transactional Emails Service?

With Transactional email service, you will create better engagement with your customers while increasing your ROI.

From welcome email to purchase bills and payment confirmation, you can use transactional email as one for all email service.

This service enables you to trigger emails based on the behaviour of your customers.





How It Works

Setup Email Templates

Create different email templates for different possible triggers that a customer can trigger while using your service.

Customer Triggers Emails

Whenever customers perform actions on your website, it will trigger the emails depending on the action.

Engaging with Emails

Customer receives emails according to the activity performed on the website/ app of the business. This will create engagement between customers and businesses.

Sarv Transactional Email Service

Sarv Transactional Email Service (Sarv TES), Sarv TES is Pay as per the usage of the service with real-time easy access of your statistics like open, click, bounce, delivered, complaints by Dashboard & HTTP API with Webhooks method in JSON data structure.



Seamless Integration

Our tight and seamless integration doesn't require any plugin or middleware, just choose your integration method and make your emails take off.



World-Class Delivery

Our email deliverability pilots monitor your sender reputation, stay on top of latest best practices and work closely with email.

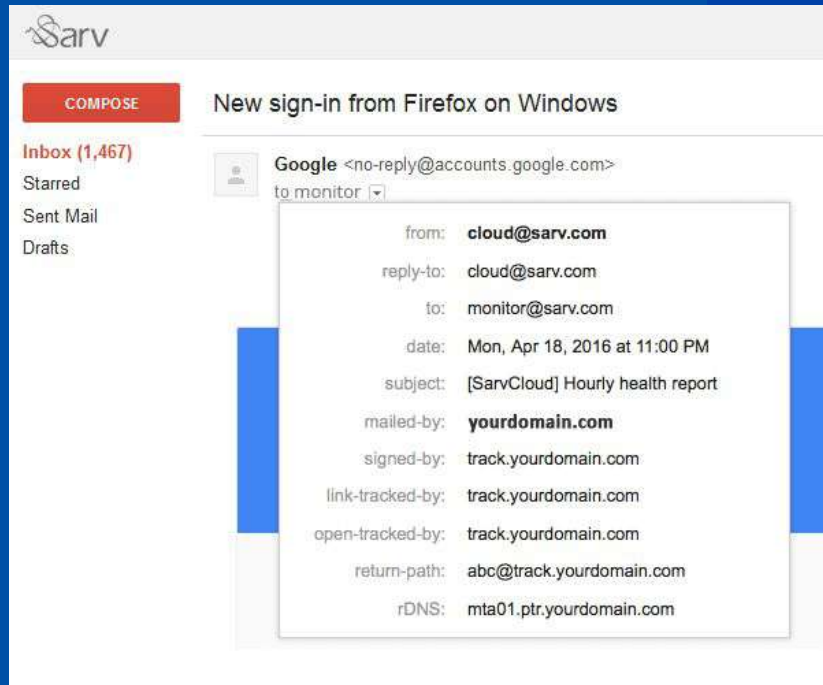


Truly Whitelabeling

Whitelabeling allows to send email with brand, customize sending domain, tracking links and IP address.

Custom SPF and DKIM record creation to eliminate domain spoofing and phishing via DMARC records on emails being sent from your domain.

We call it Truly Whitelabel because we cover all possibilities by allowing customization of Image Hosting, Tracking Links, Open Tracking Signing Domain, Envelope (Return-Path) & rDNS.





Everything for Developers

API that supports multiple development platforms including Node.js, PHP, Python, Curl with customizable integration approach.

- Wide range of options even control IP Routing, Open, Click Tracking & DKIM Authentication via Simple API.
- Publicly available Robust Documentation and Support articles.
- JSON, XML & Get option in both request and response.

```
curl  
php  
node.js  
python  
  
var sarv = require('./sarv.js');  
var sarv_client = new sarv.Sarv('owner_id', 'token', 'S  
var param = {"smtp_user_name": "smtp12345",  
  message: {  
    html: "Example HTML content",  
    subject: "example subject",  
    from_email: "from_email@example.com",  
    to: [{email: "recipient.email@example.com"}]  
  }  
};  
sarv_client.messages.sendMail(param, function (result)  
  console.log(result);  
}, function (e) {  
  console.log('A sarv error occurred: ' + e.name + '  
});
```



Advance Reporting and Analytics

Another important aspect is that all your basic important information like reputation, current sending speed, sending emails are visible on a single page, so no multiple navigation required. Single platform also allows to access other service platforms with single access details.

- Real-time active like email open, link clicked, bounces & abuse complaints.
- Access all insight into Sarv Dashboard and Event Webhooks.
- Get the logs of each email with along with Headers, HTML & Text Part.





Truly Pay as you Go

Easy billing also is a grand factor to send your emails smoothly. Pay as you use this feature make you pay the amount as per your monthly usage, not more not less. If balance exhaust, then add fund in merely 2 clicks and you are again ready to process. The more you send more the per mail cost will be reducing according to our slab system. No burden of remembering the validity dates, add fund whenever you are ready to use the panel.

No Extra Cost for advanced feature. Pay only once. No hidden charges applicable.

Calculate Your Costs:		
25000		₹ 445.00 Per Month
Enter your estimated sends per month		
First 25000	Base Plan	₹ 445.00
Next 975000	₹9.00/Thousand Tier	₹ 8,775.00
Next 4000000	₹7.00/Thousand Tier	₹ 28,000.00
Next 4900000	₹5.00/Thousand Tier	₹ 24,500.00
Add an IP	☐ ₹1,340.00/Month	



Advance IP Routing and Domain Control

User may decide which slot/type of mail to deliver via which IP. Thus user can maintain a bunch of dedicated IPs and use them separately for separate bunch of mails as per demand. This customization is possible via the API option This customization is also available in managing multiple domains or single domain for each mail.

For example, if you want to keep your sender mail, reply mail, DKIM and other records, signed by all associated with a single domain then here is the option.

The screenshot displays the 'Dedicated IPs' management interface on the Sarv.com website. The navigation bar at the top includes links for Services, Developer's API, Settings, IPs, Log, and Report. A dropdown menu for 'IPs' is open, showing 'Dedicated IPs' and 'IP Pools'. The main content area has tabs for 'Dedicated IPs' and 'Pools'. Under the 'Dedicated IPs' tab, there is a button to 'Add Dedicated IP'. Below this, there are two entries for dedicated IPs. Each entry shows an IP address, a 'Check DNS' button, a 'Host Name' field, and a 'Valid DNS' status. The first entry has the host name 't1@sarv.com' and a 'Valid DNS' status of 'Yes'. The second entry has the host name 't2@sarv.com' and a 'Valid DNS' status of 'Yes'.

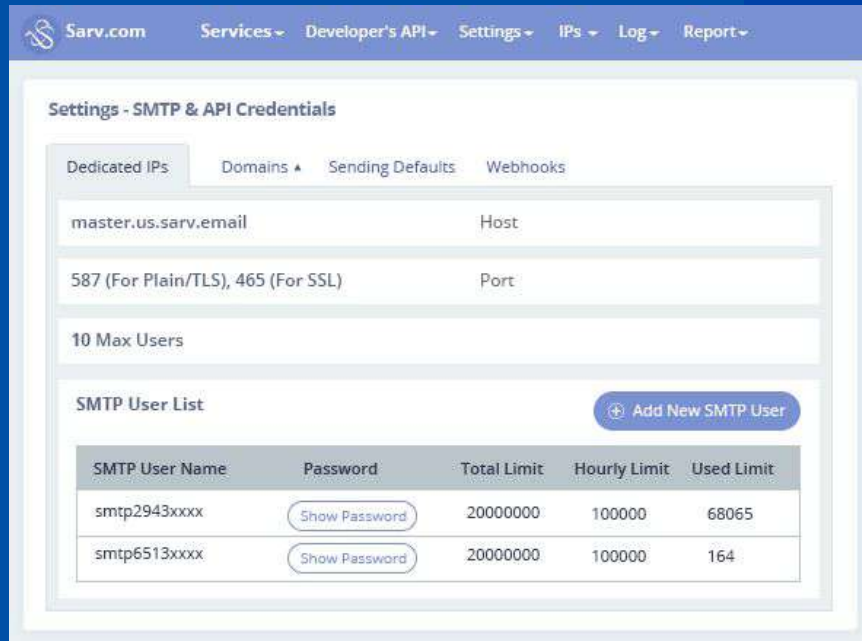
IP	Check DNS	Host Name	Valid DNS
192.168.1.1	Check DNS	t1@sarv.com	Yes
192.168.1.2	Check DNS	t2@sarv.com	Yes



Sub Users and Throttling Control

Facility to create multiple user accounts under the main account. Sending speed and sending limit can be controlled by admin account. Monitoring the downline account is made easy which helps keeping in check the email sending process of multiple accounts.

Reputation check, SMTP Settings, Domain Settings and other many default options are given at the dashboard of main account, thus leading to easy management. Mailing sending activities of each user is segregated and so are the reports.



The screenshot shows the 'Settings - SMTP & API Credentials' page in the Sarv.com dashboard. The page has a navigation bar with links: Sarv.com, Services, Developer's API, Settings, IPs, Log, and Report. The main content area has tabs for 'Dedicated IPs', 'Domains', 'Sending Defaults', and 'Webhooks'. Under 'Dedicated IPs', there are fields for 'Host' (master.us.sarv.email) and 'Port' (587 (For Plain/TLS), 465 (For SSL)). Below these is a field for '10 Max Users'. The 'SMTP User List' section features a table with columns: SMTP User Name, Password, Total Limit, Hourly Limit, and Used Limit. There are two users listed: smtp2943xxxx and smtp6513xxxx. Each user has a 'Show Password' button. A '+ Add New SMTP User' button is located to the right of the table.

SMTP User Name	Password	Total Limit	Hourly Limit	Used Limit
smtp2943xxxx	Show Password	20000000	100000	68065
smtp6513xxxx	Show Password	20000000	100000	164



One Account, Multiple Domains

Unlike Google, Yahoo, AOT, Hotmail, or other major mailbox service providers, Sarv lets you connect multiple domains to your single account. No need to make multiple accounts.

Verify and switch between these accounts to control all from one single place. By Whitelabeling user becomes able to customize DKIM, SPF, Link tracking, Open Tracking rDNS, Authentication, envelop and related domain.

The screenshot shows the Sarv.com web interface for managing domains. The top navigation bar includes links for Services, Developer's API, Settings, IPs, Log, and Report. The main content area has tabs for SMTP Setting, Domains (selected), Sending Defaults, and Webhooks. A text box shows 'yourdomain.com' with an 'Add Domain' button. Below is a table of managed domains.

Domain	Verified Domain	DKIM Settings	SPF Settings	
sarv.com	✓ Verified	✓ Verified	✓ Verified	Delete
sarvmail.com	✓ Verified	✓ Verified	✓ Verified	Delete
tld6.com	Required Verification View Detail	✓ Verified	✓ Verified	Delete

Case Studies



MobilePe

MobilePe is an Earning App and a brand name of MobilePe E-Commerce Private Limited, is India's digital Platform for recharge application.

[Read More](#)



Sintex Plastics Technology Ltd.

Sarv created an excellent solution for Sintex with its cloud call-center service to solve the problem they were facing.

[Read More](#)



SHRI RAM FINANCE
CORPORATION PVT. LTD.
EMPOWERING FINANCIAL STRENGTH

Shri Ram Finance

Shri Ram Finance Corporation Pvt. Ltd., SRFC, is one of the leading non-banking finance company (NBFC) and provides loans in different areas of life.

[Read More](#)

Words of Satisfaction

” With the world class toll free number features, we are now able to keep track of each calls and it helps in our business very well. Thanks to Sarv.com and its team ”

- The Narayana Group

” Happy with your services. All the services are useful for us. Entire team is very supportive and energetic. response is very quick on our queries. Overall satisfactory services. ”

- SLA Financial Solutions

” Services are good, the plans are a bit costly for startups. We are getting Good Response from them as and when required. We are satisfied with the services of Sarv.com ”

- VSERV

Our Clients



Our Clients



Our Clients



Thank You



support@sarv.com



+91 9111 9111 00



www.sarv.com